



Greetings

With the snow comes some of the best (if not the best) cross country skiing in the Midwest and the annual "SISU SKI FEST " in Ironwood, Michigan!! Always held the 2nd Saturday of the Year! An event of this type has many, many facets one of which is to try and raise sufficient funds to help underwrite production costs. The purpose of this letter is to ask for your help with fund raising.

We are asking that you consider (and hopefully agree) to be a "K KAPTAIN" for the SISU. And just what is a "K KAPTAIN" you ask? Well, the K stands for kilometer and KAPTAIN means being in charge. You would agree to use your great skills and networking to sponsor a kilometer of the race(s) by raising \$100.00 in cash. Since there are 31 kilometers of race course, we have lots of room for "K KAPTAINS".

For your effort, you and all donors would receive:

- the annual "SISU SKI FEST" special pin
- signage on a specific trail kilometer in the K KAPTAIN'S name
 - a huge thank you for the help in making the event a success

We believe you are an avid ski enthusiast and we need your help to ensure the success of the SISU Ski Fest this year and into the foreseeable future. The SISU is "right for the sport and right for the economy of our local communities". You can join the local organizing volunteers through this fund raising effort by any of the following:

- contact us by phone: 715-254-4104 or
- by e-mail: sponsors@sisuskifest.com
- or clip and return the commitment form below

Upon the receiving your contact, we will make a follow-up contact with you; it won't be difficult – promise!

For the SISU board of directors – **AJATELLE LUNTA! (THINK SNOW!)**

Yes, I agree to be a "K KAPTAIN" for the SISU; please contact me.

Name: _____
 Address: _____
 City, State, Zip _____
 Phone: _____ E-Mail _____

RETURN TO:
SISU Ski Fest
PO Box 333
Ironwood, MI 49938