

# SISU SKI FEST 2017 DONOR LEVELS & BENEFITS

## TITLE & EVENT SPONSORS (Cash Only)

<b>SISU Title</b>	<b>\$5,000</b>	<b>5K Fun Ski</b>	<b>\$1,000</b>
<b>SISU 31K Ski Race</b>	<b>\$3,000</b>	<b>Depot Dash Kid's Fun Ski Event</b>	<b>\$1,000</b>
<b>Heikki Lunta 15K Ski Race</b>	<b>\$2,000</b>	<b>Snowshoe Events</b>	<b>\$1,000</b>
<b>Entertainment</b>	<b>\$1,500</b>	<b>SISU Combined</b>	<b>\$1,000</b>
<b>Volunteers</b>	<b>\$1,500</b>	<b>Fat Tire Demo</b>	<b>\$1,000</b>

- Naming rights to the race; e.g., Heikki Lunta 15K Ski Race sponsored by "YOUR business name" & logo on pre-registered race bibs
- Placement of logo/link on all pages of website, prominent placement on sponsor page & 500 character statement
- Large logo in all printed materials for the race including - programs, emails, banners, back drop for awards podium
- Business will be highlighted several times in e-newsletter sent out regularly to race participants and volunteers prior and post event
- Large logo on race promo poster
- Numerous naming announcements throughout race and awards ceremony
- Allowed to include literature/coupons etc. in race entrant packets
- Free Expo booth at prime high traffic location at Memorial Building
- Sponsor award suitable for display, SISU Ski Fest pin and two complimentary race entries (not eligible for purse prizes)

## **GOLD PARTNERS = \$2000 (CASH & IN-KIND CONTRIBUTIONS)**

- Business website logo/link on "Gold Partner" sponsor page & 500 character statement
- Recognition in race literature and awards ceremony as a "Gold" partner
- Small logo in all printed materials for the race including - programs, emails, banners, back drop for awards podium
- Logo/small listing on e-newsletter sent out regularly to race participants prior and post event
- Small logo on race promo poster
- Promotion throughout race day and at awards ceremony
- Allowed to include literature/coupons etc. in race entrant packets
- Free Expo booth
- SISU Ski Fest pin and two complimentary race entries (not eligible for purse prizes)

## **SILVER PARTNERS = >\$1000 (CASH & IN-KIND CONTRIBUTIONS)**

- Business website logo/link on "Silver Partners" page of & 250 character statement
- Recognition in race literature and awards ceremony as a "Silver" partner
- Listing in all e-newsletters sent out regularly to race entrants and volunteers prior and post event
- Name on race promo poster
- Allowed to include literature/coupons etc. in race entrant packets
- Free Expo booth
- SISU Ski Fest pin and two complimentary race entries (not eligible for purse prizes)

## **COPPER PARTNERS => \$600 (CASH & IN-KIND CONTRIBUTIONS)**

- Business website link/listing (no logo) on "Copper Partners" page & 100 character statement
- Recognition in race literature and awards ceremony announcements as "Copper" partner
- Listing in one prior and one post event e-newsletters sent to out to all race participants and volunteers
- Allowed to include literature/coupons etc. in race entrant packets.
- Free Expo booth
- SISU Ski Fest pin

## **IRON PARTNERS => \$300 (CASH & IN-KIND CONTRIBUTIONS)**

- Business website link/listing (no logo) on "Iron Partners" page & up to 80 character statement
- Recognition in race literature and awards ceremony announcements as "Iron" partner
- Allowed to include literature/coupons etc. in race entrant packets
- Included in one e-newsletter sent to all participants and volunteers prior to event
- SISU Ski Fest pin

## **SUPPORTING PARTNERS = \$50 - \$299 (CASH & IN-KIND CONTRIBUTIONS)**

- Business listing (no link or logo) on "Supporting Partners" page & up to 80 character statement
- Recognition in race literature and program
- Allowed to include literature/coupons etc. in race entrant packets
- SISU Ski Fest pin

## **K-KAPTAINS = \$100 (CASH ONLY)**

- Signage on a specific kilometer of the race course (31 to choose from!)
- Listing on K-Kaptains page of SISU web site
- SISU Ski Fest pin