

SISU Ski Fest 2018 Sponsor & Partner Levels

updated 7/9/17

Donation Type	Sponsors	Partners: Total Cash & In-kind Contributions					K-Captain s
	Cash only	Gold	Silver	Copper	Iron	Supporting	Cash only
Donation Value	\$1,000 - \$5,000	\$2,000+	\$1,000-\$1,999	\$600-\$999	\$300-\$599	\$50-\$299	\$100
“SISU Ski Fest Presented by...”	Title sponsor						
Logo on event bibs	Event sponsors, \$2,000+						
Thank you gift suitable for display	x						
NEW for 2018! Name on back of T-shirt	x	x	x				
NEW for 2018! Two free tickets to volunteer appreciation banquet	x	x	x				
NEW for 2018! “Like” and recognition on our FB page	x	x	x				
Logo on race poster	x	x	name only				
Two complimentary race entries (not eligible for purse prizes)	x	x	x				
Free Expo booth	Prime location	x	x	x			
Recognition in e-newsletters	Business highlighted in one; logo in all	Business highlighted in one; logo in all	logo in all	small listing in one			
Recognition at awards ceremony	x	x	x	x	x		
Statement on website, # characters	500	500	250	100	80		
Placement of logo/link/listing on website	on all pages	logo & link on sponsor page	logo & link on sponsor page	link on sponsor page	link on sponsor page	listing only on sponsor page	listing on K-Captain's page
NEW for 2018! Partner certificate suitable for display	x	x	x	x	x	x	
Literature/coupons in race packets	x	x	x	x	x	x	
Recognition in race literature	x	x	x	x	x	x	x
Recognition in Thank You ad (Daily Globe)	x	x	x	x	x	x	x
SISU Ski Fest pin	x	x	x	x	x	x	x

For more information: Jackie Powers, Race Director and Media Consultant,
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